



READY-TO-SHARE SOCIAL MEDIA RESOURCES

Reconcile[®]

(fluoxetine hydrochloride)

These social media posts were created to help you engage your audience in meaningful conversations about Reconcile and separation anxiety in dogs.

The copy and calls-to-action beneath each image are designed to encourage follow-up, and to strengthen the practitioner-client relationship by promoting awareness and proactive care. You can use the provided images and simply copy and paste from this document for posts that are ready to go!

To help us monitor and amplify your posts, please include the following hashtags when sharing:

#PRNPHARMACAL #RECONCILE #K9BONDTRAINING

IMPORTANT NOTE: To avoid FDA scrutiny and the need for fair balance, we ask that you avoid adding product-specific claims or therapeutic language to any additional copy.

By keeping the focus on pet health and client education, you can help drive engagement and encourage more frequent visits to the clinic.

1



When you leave, your dog is not just bored. Some dogs experience real anxiety that affects their body and mind. If your dog struggles when you are gone, it may be more than behavior. It may be something they need help with.

Talk with your veterinarian if your dog seems stressed when alone.

2



Dogs form strong bonds with their people. For some, being apart can trigger a stress response similar to what humans experience. If your dog seems distressed when you leave, you are not imagining it.

If you have noticed changes when you leave, let's talk.

3



Separation anxiety affects more dogs than most owners realize. If your dog barks, destroys things, or seems unsettled when by itself, you are not alone. Your veterinarian can help you figure out what is behind it.

You are not alone. Start the conversation with your vet.

4



Separation anxiety is not limited to certain breeds or ages. It can develop after a move, a schedule change, or even without a clear reason. What matters most is recognizing the signs and getting support early.

Noticing new behaviors? Bring them up at your next visit.



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5



Chewing, barking, or accidents are not your dog acting out. They are ways your dog tries to cope with stress when left alone. Understanding that changes how we help them.

Let's work together to understand what your dog needs.

6



Your presence helps regulate your dog's stress. When you are gone, some dogs struggle to settle on their own. With guidance from your veterinary team, you can help your dog feel more secure even when you are away.

Talk with our team about ways to help your dog at home.

7



Ongoing anxiety can affect more than behavior. It can impact your dog's overall health over time. Addressing separation anxiety early can help protect both their emotional and physical well being.

Early action can make a difference. Let's talk.

8



Training is important, but some dogs need more support to truly improve. In certain cases, your veterinarian may recommend a combination approach to help your dog feel calmer and more receptive to learning.

Ask about all your options for managing separation anxiety.

9



When anxiety is high, learning is difficult. Helping your dog feel calmer first can make behavior training more effective. Your veterinary team can guide you on the right approach for your dog.

Talk to your veterinarian about ways to support training success.

10



You do a lot to keep your dog happy and healthy. If time alone is stressful for them, it is worth exploring solutions. Talk with your veterinarian about ways to help your dog feel more comfortable when you are not home.

Start with a conversation at your next appointment.